

SAN ANTONIO IVY EDUCATIONAL FUND, INCORPORATED (SAIEF)



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Regular Meeting of the Board of Directors

Minutes – February 2, 2021

The regular SAIEF Board meeting was called to order (via Zoom) at 6:01 p.m. by Board President Sandra Jolla. The meeting opened with prayer by Director Madelyn Jones.

Director Maria Greene moved for adoption of the agenda. Director Beverly Curry Johnson seconded the motion. *Motion carried*.

Director Janice Wilson moved for acceptance of the January 2021 minutes. The motion was seconded by Director Gale Johnson. *Motion carried*.

President's Remarks

President Jolla submitted a grant proposal to the San Antonio Area African American Community Fund for the benefit of the Alpha Tau Omega Chapter Health and Wellness Committee to conduct the Hybrid Citywide Healthfair with digital and on-site healthcare provisions. The application was successful. The grant will be awarded on February 15, 2021 during a ceremony beginning at 6:30 p.m. Alpha Tau Omega representatives will include Chapter President Marilyn Stanton-White and Vice President Sharon Crockett-Ray.

Correspondence

There was no correspondence.

Financial Secretary's Report

Financial Secretary Gale Johnson reported the following:

Funds Received during the Reporting Period: 5 January – 1 February 2021								
Name	Transaction	Amount	Comment					
Soror Funds		\$3,380.00	Chapter Assessments					
TOTAL		\$3,380.00						

Treasurer's Report

Treasurer Madelyn Jones presented the following report for the period January 1, 2021 through January 31, 2021:

Account Type	Beginning Balance	Revenue	Expenses	Ending Balance	Pending Deposits	Outstanding Checks	Balance after Pending Transactions
Operating Account (#5802)	\$61,587.06	\$65.00	\$451.81	\$61,200.25	\$0.00	\$65.00	\$61,135.25
Special Account (#5810)	\$16,217.15			\$16,217.15	\$0.00	\$0.00	\$16,217.15
Diamond Checking Account (#2487)	\$14,540.24	\$100.00		\$14,640.24	\$0.00	\$0.00	\$14,640.24
ATO Programs- Checking Account (#3920)	\$17,887.40	\$3,285.00	\$4,100.00	\$17,072.40	\$0.00	\$1,500.00	\$15,572.40
TOTAL - All Accounts	\$110,231.85	\$3,450.00	\$4,551.81	\$109,130.04	00.00	\$1,565.00	\$107,565.04

OLD BUSINESS

Fundraising Committee

Fundraising Committee Chair Janice Wilson provided a spreadsheet containing pictures of sample pink chapter shirts and ordering data for 6 vendors. After discussion, Director Greene moved that the pink shirt by Vendor Anthony Michaels Custom Tee be selected. Director Crockett-Ray seconded the motion. *Motion carried*. Director Jones moved that the selling price be set at \$60 per shirt. Director Wilson seconded the motion. *Motion carried*. (*Note: Because this was a virtual meeting, President Jolla requested that each voter display a raised hand and each name was called for both of the afore-going motions.*)

During discussion, Director Jessica Hannah suggested establishing a list of "talking points" during promotional activities for pink shirt orders. President Jolla volunteered to collaborate with Director Wilson in designing a promotional flyer. Director Linda Lewis was asked to design the script for the Chapter name on the shirt. Chapter President Marilyn Stanton-White volunteered to appear in a video clip with music to build up enthusiasm. The secretary recorded the following "talking points":

- The vendor is an official sorority vendor
- The vendor provides an opportunity to support a black business
- Possible opportunities to enhance the chapter's image include wearing the shirt for: Regional Conference (April), Fashionetta Kick-off (June), Boule (July), Chapter photo
- Project rationale: During this period of chapter budget cuts, the fundraiser supports SAIEF's ability to respond to community needs

Director Wilson moved that March 31st be published as the deadline for shirt orders. Director Regina Horne-Espree seconded the motion. *Motion carried*. During negotiations, it will be determined whether a sample shirt can be provided for display to increase motivation. Since the minimum order is 150 shirts (current purchase price-- \$42.00 per shirt), by consensus the body agreed that the order would be placed on or before April 15th in order to meet the minimum order requirement. President Jolla commended Director Wilson for her diligence in researching this project and asked her to attend the February 4th Chapter Executive Committee Meeting in order to present the project.

NEW BUSINESS

SAIEF Strategic Planning Session

SAIEF President Jolla and Chapter President Stanton-White have been conferring individually with members of other chapters of Alpha Kappa Alpha Sorority regarding documents, relationships and best practices for each chapter and its non-profit foundation. After discussion, both presidents have agreed to meet to discuss topics to possibly include the SAIEF Mission Statement, the purpose of the foundation, Memorandum of Understanding, dues payments to the foundation by chapter members, and other recommendations to be presented for consideration by the entire Board.

The following Board members were in attendance: Sandra Jolla, Sharon Crockett-Ray, Marilyn Stanton-White, Kim Douglas, Maria Greene, Jessica Hannah, Regina Horne-Espree, Beverly Curry Johnson, Gale Johnson, Madelyn Jones, Linda Harrison Lewis, Felicia Madison, Janice Wilson, and Retired Director Precious Coleman.

The next scheduled Board meeting is March 2, 2021.

The meeting was adjourned at 7:24 p.m.

Maria Stevenson Greene, Secretary